



DUTCH DESIGN AWARDS

APPENDIX – FINALISTS DUTCH DESIGN AWARDS 2009

COMMUNICATION

BEST INTEGRATED BRAND COMMUNICATION*Quinny by Henrik Vibskov***Press Only**

In a fairytale campaign, Press Only unites top brands Quinny, Dutch brand of baby carriages, and Henrik Vibskov, Danish fashion designer, drummer and filmmaker. This campaign does not only respond to the perception of the world of children but also appeals to their modern, urban parents.

www.pressonly.nl

*Mister Motley***KesselsKramer**

Mr. Motley is mysterious, just like good art. With a successful campaign, KesselsKramer brought the art magazine to life in the person of Mr. Motley himself. The alienating posters tend to put young people on the wrong track. Without revealing his mysterious identity, Mr Motley reveals something of his personality to the target group.

www.kesselskramer.com

*La Bolleur***La Bolleur, Timon van der Hijden, Zowie Jannink, Steie van Vugt**

La Bolleur brings people together in experimental ways, at an exhibition, a film night, or a dinner. The surprise effect is typical of brand expressions in La Bolleur style. A caravan with objects floating out of an inflatable roof, or a cook on a cart travelling through the Eindhoven city centre. Together, originality and quality create a very strong attraction.

www.labolleur.com

**BEST GRAPHIC DESIGN***Mahler Posters***Atelier René Knip**

The select audience of the Mahler programme of the Royal Concertgebouw Orchestra recognises the posters at a single glance. The letters bear the typical, unmistakable signature of graphic designer René Knip. Information other than a web address is therefore superfluous. The figures representing the ten symphonies are more eloquent than a thousand words.

www.atelierreneknip.nl

*Julidans 2009***SYB**

The posters that Sybren Kuiper designed for the Julidans 2009 Festival express movement and confrontation. Julidans balances on the boundaries of dance and has outspoken views on society. With the unique 'abrasive' combinations of harsh news photos, Kuiper succeeds in capturing motion in one image.

www.sybontwerp.nl

*Read-along Braille stamps***René Put**

To mark the 200th birthday of Louis Braille, the inventor of a reading and writing system for blind and visually impaired people, TNT Post issued a series of special stamps. An exciting word game with both printed letters and Braille characters that can be read by sighted and blind people. The minimalist use of colour and the tactile Braille dots introduce the sighted to the world of the blind.

www.reneput.nl

*Architecture Fiver***Stani Michiels**

The Architecture Fiver designed by Stani Michiels by means of free software symbolises the reputation of Dutch architecture and provides compensation for the loss of the national currency. On the obverse side, the portrait of the Queen's face is formed by the names of Dutch architects. The reverse side shows the contours of the Netherlands, composed of the backs of thirty books by Dutch architects.



DUTCH DESIGN AWARDS

Every Thing Design

Irma Boom

According to Irma Boom, the collection of the Museum für Gestaltung Zürich is not unique in quality but in quantity. The initial commission for 180 pages therefore resulted in a hefty volume of 800 pages. Through the creation of unexpected pairs of images, the book has become a lively presentation of the four sub-collections of the museum.

www.irmaboom.nl

Op basis van Bas Oudt / Based on Bas Oudt

Claudi Kessels

With the book *Op basis van Bas Oudt/Based on Bas Oudt*, eight established designers pay special tribute to their former teacher. Oudt's work was outspoken and unconventional, with special attention to printing techniques. Carried out in a variety of printing and finishing techniques, the works in the book are uninhibited graphic reactions to this.

BESTE INTERNET APPLICATION

Lowlands 2009

Fabrique Communicatie en Design

The Lowlands festival is young, adventurous, and hectic. The millions of visitors of the website will immediately find themselves in the right atmosphere. The first impression is chaotic. The visitor can browse through the site by picking up and dragging elements. At a loss? The 'netjes'-button puts everything neatly in place.

www.fabrique.nl

Onder Anderen

Richard Vijgen, Thomas Kopperschlaeger

For the *Onder Anderen* project, the artists' duo Huijbers & Agelink collected childhood memories of the residents of the Delft professor area. Richard Vijgen and Thomas Kopperschlaeger developed signs and a website with over 1700 objects. Thanks to the mobile website, the information can be consulted while walking through the area.

www.richardvijgen.nl, www.thomaskopperschlaeger.nl

Nalden.net

Momkai

The Nalden weblog is unique. It was indeed conceived as such by the Momkai agency, which developed the content management system. Every day, twenty thousand visitors find out about the latest trends in an interactive way. For instance, the blogs are displayed on cards, which can be turned over in order to view other visitors' comments.

www.momkai.com

BEST INTERACTION DESIGN

Rijkswaterstaat LEF Future Center

Richard Vijgen, Thomas Kopperschlaeger

Policy officials, politicians, and other parties in the area of infrastructure and water management think out of the box in the LEF Future Center. Vijgen and Kopperschlaeger designed a space in which maps, pictures, videos, and info-graphics can be shown on the floor and walls. Discussions are initiated during workshops.

www.richardvijgen.nl, www.thomaskopperschlaeger.nl

WATT Systems Monitor

Richard Vijgen, Thomas Kopperschlaeger

Clubbers who go to the WATT Sustainable Dance Club can dance environment-consciously. The WATT Systems Monitor shows how. When the activity in the club increases, so does the activity level on the monitor. Interaction is caused by movement, consumption of drinks and toilet use. The flashing video images and the so-called bizzbar make the club buzz with life.

www.richardvijgen.nl, www.thomaskopperschlaeger.nl



DUTCH DESIGN AWARDS

Social Soundmachine

Pyramus.nl/Lewis & Davis, Ramon Schreuder

Thanks to the Social Sound machine, making electronic music is no longer a solitary activity. Using special pieces and their own voice, people can compose a unique work of music on an interactive table. The creative interaction of making music joins people.

www.lewisdavis.us

BEST MOTION DESIGN

Ich Clack Dich

Ewoudt Boonstra, Piet Parra

With their track Ich Clack Dich, the band Le Le pays tribute to the old camera and everything related to it. The video clip in black-and-white made by Boonstra and Parra is a catchy collage of photos, stop-motion animations, and short video clips. All aspects of the almost forgotten art of photography pass in quick succession.

<http://ichclackdich.de>

L'enfant et les sortilèges

Firma Rieks Swarte

Firma Rieks Swarte renders the children's opera by Maurice Ravel in a unique way. A funny decor has been drawn on a strip of paper measuring fifteen meters by forty centimetres. The puppets play out the piece in front of the strip of paper. A third person films the play; the images are directly projected. The puppet play blends seamlessly with the music.

www.firmarieksswarte.nl

The Big Bank Theory

Postma Graphics & Motion

Alex Internet Bank wanted to transform from a specific investment bank into an asset management bank. No simple matter during the financial crisis. In a visually attractive, humorous, and original way, The Big Bank Theory commercial explains why the transformation is a good idea. Postma directed the successful production, in which images and the spoken word blend effortlessly.

www.motiondesign.nl

BEST CORPORATE IDENTITY

ONLY Huisstijl

The Stone Twins

A new location should go hand in hand with a new corporate identity, is what ONLY advertising agency thought. In their design of a new corporate identity, The Stone Twins found inspiration in the new location. The logo printed in glossy foil reminds one of the water surrounding the location. The use of grey cardboard and the typography add an industrial touch to the correspondence.

www.stonetwins.com

Suikerdepôt /Sugar depot

Me Studio

With its low budget corporate identity project for film production company Suikerdepôt, Me Studio proves that corporate identity does not need a complicated underlying meaning to be original. Me Studio simply put sugar cubes on pink newsprint and took a picture of that. The style is a perfect match for the self-willed character of the company.

www.mestudio.info

11th International Architecture Exhibition in Venice

Thonik

An easily recognisable brand identity is indispensable for a temporary event. That is why the 11th International Architecture Exhibition in Venice called on Thonik design agency. The world globe and the archetypical house became the central symbols, which can be used both two-dimensionally and three-dimensionally. The design allows for endless configurations and series.

www.thonik.nl





DUTCH DESIGN AWARDS

BEST ILLUSTRATION

Böhhnase

Gijs Kast

The so-called disadvantaged district where he lived formed the inspiration for Gijs Huijgen's graduation project at Design Academy Eindhoven. With his 'underground' Yellow Pages called Böhhnase, he portrays the people of the Doornakkers neighbourhood. In a cartoon-like style, he depicts how the residents moonlight to make some extra money.

www.gijskast.com



Horizonvervuiling / Visual intrusion

Paul Faassen

In his book *Horizonvervuiling*, illustrator Paul Faassen takes his readers for a walk along a number of social phenomena. The illustrations are meant to be a single panoramic drawing, but the book form creates surprising effects. The book is a collage of different drawing styles, photography and self-written texts.

www.paulfaassen.nl

Cover Wallpaper

Ingrid Siliakus

For the cover of the British design magazine *Wallpaper*, Ingrid Siliakus made a three-dimensional model made out of one piece of paper. Siliakus' work is inspired by Japanese origami architecture. She is a self-taught paper architect and makes complicated objects based on photographs. The *Wallpaper* project is based on the winners of the *Wallpaper Design Award*.

www.ingrid-siliakus.exto.nl



BEST PACKAGING

Atelier LaDurance, promotional Japanese Denim packaging

Stormhand

Atelier LaDurance produces jeans out of authentic Japanese denim. This fabric is better in quality thanks to the special looms from the sixties. Studio Stormhand came up with the idea to pack the jeans like sushi. The small bamboo mat enveloping the jeans evokes a similarly authentic feeling as the denim itself.

www.stormhand.com

The Fruit Lab

Proud Design

Soft drink producer The Fruit Lab leaves the unique flavour and character of fruit intact. Each product has a code, which allows the consumer to see how sweet, sour, or bitter the fruit juice is. Proud Design developed this flavour profile as a sub-brand to stimulate sales.

www.prouddesign.nl



Bols Genever

...,staat

Dutch gin has to become a drink for trendy cafés and cocktails, says Bols Genever. Design agency ..., staat was asked to develop the bottle, special glasses, and other tools for brand communication. Authenticity is central. The graceful calligraphy, the shape, and the dark grey smoked glass bring Dutch gin back to its glorious past and its original recipe from 1820.

www.staatamsterdam.nl

PRODUCT

BEST AUTONOMOUS DESIGN

Light Blubs

Studio Pieke Bergmans

White crystal glass lamps seem to flow from old light fittings. The lamps are equipped with small LED lamps. *Light Blubs* by Pieke Bergmans is a mysterious mix of the old-fashioned and the contemporary. Bergmans refuses to manipulate materials, but instead tries to let their individuality do the work. Her autonomous approach results in a combination of conceptual art, design, and crafts.

www.piekebergmans.com



DUTCH DESIGN AWARDS

Real Time

Studio Maarten Baas

In Real Time, Maarten Baas visualises time as a phenomenon experienced by one person as flying by and by another person as passing intolerably slowly. He applies his visual, philosophic idea in four different projects. In Grandfather Clock, for instance, a man keeps redrawing the hands of the clock.

www.maartenbaas.com

The Weldgrown Void

Studio Libertiny

Slovak designer Tomáš Gabzdil Libertiny consistently chooses labour-intensive methods of working to emphasise the authenticity and the craft of his designs. The Weldgrown Void is a mushroom-shaped metal pouf consisting of rows of interconnected spot-welds. It takes more than one week to make a pouf.

www.studiolibertiny.com



BEST PRODUCT LIVING

Porcelain tableware

Aldo Bakker

Aldo Bakker used his feeling in the design of tableware. He made the significance and recognisability of the objects subordinate to an experimental search. He approached form without any preconceptions. At first sight, therefore, it is unclear what the tableware is for. Yet the function becomes self-evident when you hold an object in your hands. A new language of form in a field where everything has been done and shown many times over.

www.aldobakker.com

Ventura-lamp

Solid Lighting Rotterdam

Ventura, the low-energy table-lamp by Solid Lighting Rotterdam, is not only intelligent but it also has an attractive design. Thanks to the energy-saving LED technology, the lamp uses only a fifth of the energy consumed by light bulbs. Even when the light of the disk-shaped table-lamp is off, the modular interplay of lines is appealing.

www.solidlighting.com



Nomad

Jorre van Ast

This table is ideal for people who move house often. It is light and the legs can be easily removed. The table is made entirely out of wood, unlike other tables that have metal parts. The ideal combination has been made with different types of wood, like honeycomb, balsa, and solid ash wood.

www.arco.nl



BEST CONSUMER PRODUCT

Wattcher

Innovaders, Marcel Wanders

Wattcher does not only measure the domestic power consumption, it also makes it visible. The small, modestly designed small measuring device by Marcel Wanders. When plugged in, Marcel Wanders' small, modestly designed measuring device immediately shows how much or how little power is being used. The underlying thought: to measure is to know. Awareness of energy use leads to energy saving.

www.wattcher.nl

FlexVaas

Ontwerplabel Vij5

The shape of the FlexVaas adjusts itself to the bouquet it contains. A top-piece is clicked onto the porcelain base by means of silver swing stoppers, similar to a swing-top beer bottle. This creates a surprising, nostalgic effect that is functional to boot.

www.vij5.nl

Green Pan

Jan Hoekstra

Non-stick coatings are useful, but in time, they start to give off toxic substances. Jan Hoekstra of GreenPan designed the Thermolon non-stick coating, an environment-friendly alternative to the regular frying pan. This material uses less energy and does not get overheated, and is therefore not harmful to your health.

www.janhoekstra.com



DUTCH DESIGN AWARDS

BEST INDUSTRIAL PRODUCT

Miscea – touch-free multifunctional tap

WeLL Design, Mathis Heller

Water waste is an everyday occurrence: you open the tap, take the soap, and adjust the temperature. With Miscea, this is no longer necessary. The multifunctional tap is equipped with a built-in dispenser for cleaning liquid. The tap can be operated with a simple movement of the hand. The LED lights indicate the function. The tap has a minimalistic design and leads to a decrease in water and soap use.

www.welldesign.com

Kitten Scanner

Philips Design

Unfortunately, sometimes a child has to undergo a CAT- or CT-scan as part of its treatment. Philips Design designed the Kitten Scanner to help alleviate fear. The device is placed in the waiting room, where children can play with it and understand what will happen to them during the examination.

www.philipsdesign.com

Slim-Office

Bertjan Pot Design Studio

Slim-Office is Bertjan Pot's elaboration of the super-subtle Slim Table. Slim Office not only has a slim design, it also has a new function: the steel is magnetic, which keeps office equipment in place. Also the oak veneer-coated memo board, the electric wiring and the drawers are fixed with magnets.

www.bertjanpot.nl

BEST PRODUCT FASHION, JEWELLERY AND ACCESSORY

Mummification Autumn Winter

Iris van Herpen

Iris van Herpen was inspired by mummification, but the design of her couture has little in common with the tight but not quite elegant look of mummies. Developing the couture collection purely in leather was particularly labour-intensive. The collection in primarily golden bronze, black, and skin colour is extraordinary because of the unusual materials and beautiful lineation.

www.irisvanherpen.com

Klavers van Engelen Autumn Winter

Klavers van Engelen

The source of inspiration for Klavers van Engelen was an oil film on the water surface reflecting various colours due to refracted light. The collection is very wearable and has a feminine, sensual character owing to the combined use of organic and luxurious material.

www.klaversvanengelen.com

Together van Camper: C shoe

Maria Blaisse

Maria Blaisse took the time for her design. For almost twenty years, she experimented with material and form in rubber. Spanish shoe company Camper picked up the innovative shoe/boot shape: the C shoe. The soft leather of the special boot shaft forms lovely folds round the wearer's calves.

www.mariablaisse.com

Haunted by 36 women

Studio Ted Noten

Like a jewellery cabaret artist, Ted Noten makes a statement against unbridled capitalism, hedonism, and the ostentatious design of luxury products. Using an industrial manufacturing method, he developed 36 jewels in steel, nylon, titanium, and gold: 36 rings for as many types of women.

www.tednoten.com

BEST PRODUCT MOBILITY

BERG Freestyler

BERG Toys

The Freestyler is a credit to its name. The combination of go-kart and BMX bike enables young and older children to do awesome stunts. Thanks to special disc brakes and a wheely-bar, the four-wheeler also rides safely on two wheels. The large saddle offers seating comfort to one and even two kids.

www.bergtoys.nl



DUTCH DESIGN AWARDS

Nuna Buggy

Inspirate BV

A buggy should look attractive and offer great ease of use. The sturdy Nuna Buggy combines these two aspects. Folding it into a compact form goes fast and without effort; folding it out and manoeuvring it can be done with one hand. The adjustable backrest, shock lock, additional springs, and sun/rain cover make sure that the little one has a comfortable ride.

www.inspirate.nl

Yepp Maxi

Van der Veer Designers

The Yepp Maxi is an innovative rear-mounted child's bike seat for children up to six years weighing no more than 22 kilos. An adapter at the seat tube allows ease of fitting, and protects the seat against theft. The seat is carried out in special shock-absorbing, waterproof material.

www.vanderveerdesigners.nl



SPATIAL DESIGN

BEST PRIVATE INTERIOR

Parksite dwelling

Doepel Strijkers Architects i.s.m. LEX ARCHITECTEN

Behind a closed facade in a narrow city street is a house full of light. The back opens up to a surprising hortus conclusus. Doepel Strijks Architects converted an old ambulance garage into a unique living room. A striking element is the double-walled box of polycarbonate hanging above the kitchen. It contains the bedrooms and bathroom.

www.dsarotterdam.com



Gummo

i29

Advertising agency Gummo moved into the former office of the Parool for a period of two years. The short time frame required a low budget interior. Bureau i29 Bureau applied a dark-grey environmentally friendly coating to the hotchpotch of furniture. This resulted in a stylish interior and a powerful statement on the reuse of old furniture.

www.i29.nl

Pavilion with swimming pool

Architectenbureau Van den Heuvel

The pavilion in the forests of Rijsbergen is a small jewel. The object is in complete harmony with the environment. The elongated building is close to the boundary partition and provides privacy for the pool. The cardboard honeycomb structure mounted in double-walled polyester enables the residents to maintain contact with the outdoor environment.

www.vandenheuvelarchitectuur.nl



BEST PRODUCT PUBLIC SPACE

Moodwall

Urban Alliance, Jasper Klinkhamer (Studio Klink), Remco Wilcke (CUBE architect), Hans van Helden, and Matthijs ten Berge (illuminate Outdoor Media), Matthias Oostrik

The Moodwall puts pedestrians in a pedestrian underpass in the Bijlmer at ease. The 24-meter long interactive wall consists of 2500 LEDs that respond to the movements of passers-by by producing various colour patterns. These patterns are also visible from an oblique angle, even from outside the tunnel. The vertical ribs make the wall graffiti-resistant.

www.urbanalliance.nl

Bridge across the Vlaardingse Vaart

West 8 urban design & landscape architecture, Adriaan Geuze, Maarten van de Voorde, Andrew Tang in collaboration with ABT, Rob Nijse and Konstruktiebedrijf Hillebrand B.V.

A special bike bridge runs across the Vlaardingse Vaart, connecting the residential district Holy and the recreational area Broekpolder. The construction is simple and complex at the same time. The truss bridge is twisted: from bank to bank, the twist is almost a quarter turn. Bikers do not cycle across but through the bridge, which creates a very special experience.

www.west8.com



DUTCH DESIGN AWARDS

The Flying Grass Carpet

HUNK-design & ID-Eddy

Enjoying a picnic in a green oasis in the middle of a grey city? The Flying Grass Carpet makes it possible. Several pieces of artificial grass have been combined into a carpet. Once rolled out, the carpet transforms every public space and even changes people's behaviour significantly.
www.flyinggrasscarpet.org

BEST COMMERCIAL INTERIOR

New Concept AutoRAI

Kubik, Rob Minderman, Babette Porcelijn-Hamburger, Victor Portes

What the AutoRAI has to offer is clear: cars. This year, however, was different because of the Kubik concept. The cars were not arranged by brand, but by perception. The container served as a building stone with multiple functions: partitioning, storage, billboard, and platform. For each theme, a unique visual language was developed.
www.thinkkubik.com



Kymyka Shoes and Bags

Maurice Mentjens Design

Kymyka Shoes and Bags is a shop, but it looks like a shoe exhibition. Shoes are mounted everywhere on stainless steel bars stuck in the floor. The display is definitely an eye catcher, but it also pays homage to one of the initiators, who died shortly before the opening. The wooden console along the wall has several functional purposes.
www.mauricementjens.com

Merry-Go-Round

Bureau Ira Koers

Merry-Go-Round is a holiday home surrounded by greenery. Instead of rooms, the home has open recesses, which via the gallery offer a view of the surroundings. The interior of the house breathes profound integration: walls, lighting, and furniture are in complete harmony. The narrow vertical windows can be closed with shutters.
www.irakoers.nl



INTERIOR CULTURAL

Interior Music Theatre Graz

UNStudio

The music theatre of the University of Music and Performing Arts in Graz, Austria, is not only a theatre to see but also one to be seen. The circular movement of the structural core of the building makes spaces flow together and blend, like a spiral symbolising rhythm and continuity.
www.unstudio.nl



Het Brabant Huis /The Brabant House

Studio Parade, Eric Sloot, Paulien Berendsen in collaboration with Marloes de Laat and Roel Vaessen

In 2008, the Province of North-Brabant introduced itself at the Dutch Design Week in Eindhoven by means of a spiral snail's shell of postcards. The walls consisted of over fifteen thousand picture postcards attached to one another with little plastic crosses. They functioned as info board and projection screen. The design symbolises the simplicity and level-headedness of Brabant.
www.studioparade.nl

Merry-go-round coat rack

Studio Wieki Somers, Dylan van den Berg

Somers and Van den Berg turned the cloakroom in Museum Boijmans Van Beuningen in Rotterdam into a real attraction. You can hoist up your coat by pulling one of the ropes of a red-and-white carousel, and attach it to a lock using the knot on the rope. The design provides interaction and an artistic ambiance.
www.wiekisomers.com



DUTCH DESIGN AWARDS

BEST PUBLIC EXTERIOR

Info pavilion Zeche Zollverein

Observatorium, Van de Camp, Dekker, Reutelingsperger

Observatorium designed six pavilions through which the visitors are gently guided to the former coal-mine Zeche Zollverein in Essen, Germany. In what looks like a 'porter's lodge', a host or hostess is waiting to show visitors the way. The conspicuous colour pattern in the concrete, which is reminiscent of the coalmine, is the result of a special casting technique.

www.observatorium.org

High Tech Campus

Juurlink [+] Geluk

Landscape architects Juurlink [+] Geluk turned the High Tech Campus into an inspiring working environment. They drew inspiration from the direct surroundings: the Dommel valley. The landscape seems to be drawn into the Campus grounds by the ivy-covered parking garages and The Strip, a building located along the water. The buildings have been kept as transparent as possible in order to maintain contact with the water.

www.juurlinkengeluk.com

Park Over-Bos

Juurlink [+] Geluk

A cluster of infrastructure and a park are combined in a topography. The contrast between park and concrete/asphalt of the motorway and the TGV (high-speed train) provides a pleasant tension. The park has many differences in height and a network of cycle and footpaths. Distinctive features are the specially designed furniture, fishing deck, split bridge, and the lighting plan.

Website: www.juurlinkengeluk.com

Autonomous spatial design/

BEST AUTONOMOUS SPATIAL DESIGN

Epicentrum

Observatorium

In the context of the commemoration of Tunguska, a comet impact that occurred one hundred years ago, Observatorium developed Epicentrum, a crooked study cell resting on fourteen tree trunks. The tree trunks referred to the area where the blast knocked over and stripped bare millions of trees. Visitors could climb to 'the epicentre of the Epicentre' by themselves.

www.observatorium.org

Cacticity

Anouk Vogel

'Cacticity' is landscape and sculpture rolled into one. More than 900 cacti ranging in height from 10 centimetres to 1 metre form an undulating carpet. During the festival Bilbao Jardín 09, this temporary installation was realised in front of the Museum of Fine Arts in Bilbao.

www.anoukvoegel.nl

Flow 5.0

Studio Roosegaarde

Flow 5.0 is an interactive landscape. Hundreds of ventilators react to sounds and movements of people passing by. Walking through Flow 5.0, visitors are challenged to interact with the spatiality and technology associated with the installation.

www.studioroosegaarde.net